

RV Resort Spurs Gulf Coast Cleanup Effort

Posted By [RV Business](#) On May 7, 2010 @ 2:26 pm In [Breaking News](#) | [No Comments](#)



Representatives from Bella Terra Realty Holdings LLC announced today (May 7) they will be coordinating a nationwide outreach to the RV community in support of anticipated cleanup efforts along the Gulf Coast in response to the BP oil spill.

The program starts immediately and is anticipated to run throughout the duration of this natural catastrophe.

Bella Terra of Gulf Shores and its Resort Host Team are proactively working with the Alabama Gulf Coast Chamber of Commerce to provide volunteer services for oil spill coastal cleanup, should they be required. The primary role of Bella Terra is to coordinate a nationwide outreach effort bringing thousands of volunteers, specifically those in the RV community, to the region. At the local and regional level, the Bella Terra team will coordinate getting the volunteers where they are most needed, as well as orchestrating support by other resorts along the coast.

"Our resort is part of the Gulf Shores family. We want to jump in and do our part to ensure our beaches and natural attractions remain the national treasure that they are today," said Tripp Keber, COO of Bella Terra Realty Holding LLC. "We are in a unique position to coordinate this effort at a local, regional and national level. We want the RV community across the nation to know there is something they can do to help and a coordinated effort is currently underway."

As of today, there are currently no effects of the oil spill on the beaches of Gulf Shores and Orange Beach. According to NOAA forecasts, no shoreline impact is expected for at least 72 hours. At this point the extent of the potential impact is unclear.

Bella Terra is offering significant rental discounts to volunteers arriving to the region via motor coach, needing a place to stay during the period in which they are assisting with cleanup efforts. In addition, Bella Terra is coordinating similar discounts and efforts with resorts and parks throughout the Gulf Coast.

"We are proud to be part of this effort," said Anne Stephens of Anchors Aweigh RV Resort. "When the Bella Terra team called, we were onboard immediately. We are encouraging RVers across the country to get involved down here on the Gulf Coast. The collective effort from area parks and resorts working together in unison to rally support will have a positive impact on not only the region, but the desire and ability of RVers to assist."

Bella Terra will be contributing 10% of all rental income over the next 45 days to the Mobile Bay National Estuary Program.

"I hope we end up with a long list of volunteers that we never need to use," said Chuck Smith, president of Bella Terra Realty Holding LLC. "We realize, however, that quick intervention and cleanup will be needed to ensure the future of our beaches and estuaries, and are acting now to make certain there are plenty of helping hands available."

To learn more about how you can get involved, call (866) 475-7746 or visit www.BellaTerraRVResort.com.